



Chhatrapati Shahu Ji Maharaj University, Kanpur

INSTITUTE OF BUSINESS MANAGEMENT



The Institute of Business Management, CSJM University, Kanpur has completed 27 years of its existence since 1991. The courses conducted at the Institute consist of a two-year full-time MBA, three-year part-time MBA, three-year full-time BBA, two year full time M.B.A. (Finance and Control), two year full time M.B.A. (Business Economics) and a two year M.B.A. (Tourism Management) & Ph.D. programme. Over the years, the department has maintained symbiotic, vibrant and purposeful relationship with Industries across the country and as a result, has built up an impressive placement record both in terms of percentage of registered students placed, as well as the number of companies visiting the campus. We have faculty member's pool with a blend of strong academic experience which ensures quality education. Dynamic Institution provides Industry visits,

experts talks, visiting faculties of National and International Institutions, Workshops and Conferences.

" Mission To prepare socially responsible managers with strong ethical values, global vision, a high degree of competence and innovative acumen to excel in the competitive dynamic business environment."

ADMISSION ANNOUNCEMENT MBA 2018-2020

The University will hold Entrance Examination for admission to various programmes as proposed dates for entrance examination are **22nd, 23rd & 24th May 2018**.

Last date for online submission is 14/05/2018

Details are as follows:

MASTERS OF BUSINESS ADMINISTRATION (M.B.A.)	No. of seats*
M.B.A. Full Time <i>(Key Specialization for MBA (Full Time)</i> <i>Finance/Human Resource/ Marketing/ International Business/ Production Management/ Enterprise management/ Software engineering</i>	60 seats
M.B.A. Finance & Control	60 Seats
M.B.A. Business Economics	60 Seats
M.B.A. Tourism Management	60 Seats
M.B.A. Part Time (III Year Course: Evening Classes)***	30 Seats
Eligibility A Bachelor's Degree (10+2+3) is required from a recognized University/Institute. Students appearing in final year of graduation are eligible provisionally subject to production of evidence of passing the examination at the time of admission.	
BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)	180 Seats**
Eligibility Intermediate or 10+2 from U.P.Board or other equivalent examination of Arts, Science, Commerce etc. Student's appearing in Intermediate may also apply subject to production of evidence of passing the examination at the time of admission. There is written entrance test for admission conducted by C.S.J.M. University, Kanpur, which will comprise of objective type questions on general knowledge, general English, arithmetic and reasoning.	

*MBA Programme: First 30 seats will be filled by A.P.J. Abdul Kalam University, Lucknow entrance examination and remaining 30 seats by C.S.J.M University, Kanpur entrance examination.

** All 180 seats will be filled by CSJM University, Kanpur entrance examination.

*** Eligibility for MBA Part time : A bachelor's degree is required in any discipline from a recognized University/Institute. In addition the candidate must have two years full time work experience after graduation. All the seats will be filled by CSJM University, Kanpur entrance examination.

Interested candidates should check the eligibility criteria thoroughly before applying for the programme. Students aspiring to get admission to various programme of MBA can apply through university website.

For Further details on list of courses offered:

www.kanpuruniversity.org

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